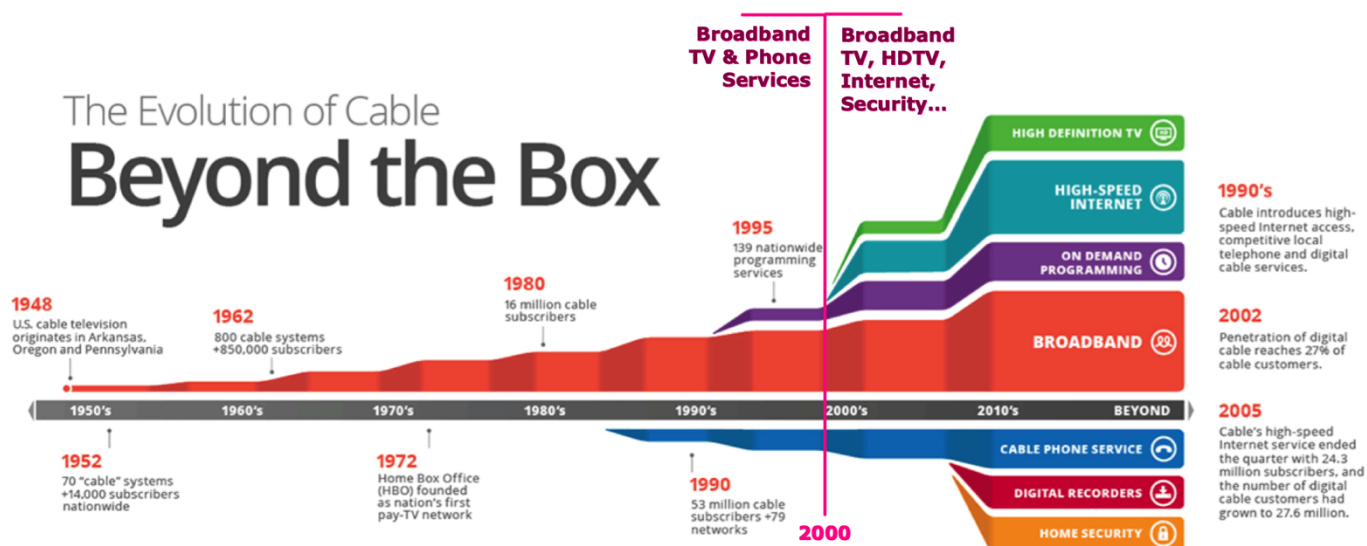


Some Data on Digital Technology • 2025



<https://www.calbroadband.org/broadband-facts/history-of-cable-broadband>

Broadband usually means High Speed Internet (2025)

Most Americans say they subscribe to broadband internet at home, own smartphones

% of U.S. adults who say they ...



Note: We conducted polls via phone from 2000 to 2021; via web and mail in 2023; and via web, mail and phone in 2024 and 2025. Refer to the topline for variations in question wording over the years. Those who did not answer or gave other responses are not shown.

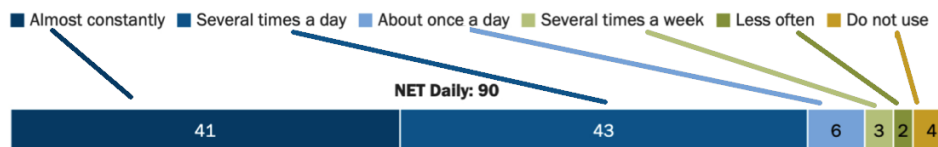
Source: Survey of U.S. adults conducted Feb. 5-June 18, 2025.

PEW RESEARCH CENTER

Nine-in-ten U.S. adults use the internet daily, including 41% who say they're online almost constantly. This is on par with what we found in 2023 and 2024.

Daily internet use is the norm for U.S. adults, and about 4 in 10 say they're almost constantly online

% of U.S. adults who say they use the internet ...



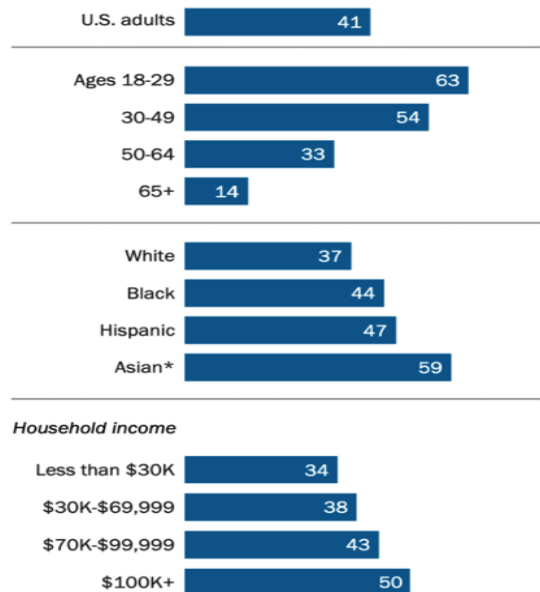
Note: The "NET Daily" includes "almost constantly," "several times a day" and "about once a day." Those who did not answer are not shown.

Source: Survey of U.S. adults conducted Feb. 5-June 18, 2025.

PEW RESEARCH CENTER

A majority of adults under 30 say they use the internet almost constantly

% of U.S. adults who say they use the internet *almost constantly*



* Estimates for Asian adults are representative of English speakers only.

Note: White, Black and Asian adults include those who report being only one race and are not Hispanic. Hispanic adults are of any race. Those who did not answer or gave other responses are not shown.

Source: Survey of U.S. adults conducted Feb. 5-June 18, 2025.

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