

# J. Christopher Zimmer

Assistant Professor  
Associate McDevitt Chair in Management Information Systems  
Department of Management  
Madden School of Business  
Le Moyne College

211 Mitchell Hall  
1419 Salt Springs Rd.  
Syracuse, NY 13214

**Telephone:** 315.445.4432  
**Web:** <http://web.lemoyne.edu/~zimmejoc>  
**e-mail:** zimmejoc@lemoyne.edu

## EDUCATION

Ph.D. in *Management*. (2011). Clemson University, Clemson, SC.

Advisors: Varun Grover, William S. Lee Distinguish Professor of Information Systems  
Raymond M. Henry

M.S. *Accounting*. (2002). Middle Tennessee State University, Murfreesboro, TN.

B.S. *Psychology*. (1994). Middle Tennessee State University, Murfreesboro, TN.

## RESEARCH

I am an interdisciplinary researcher where I leverage my background in psychology to investigate how individuals interact with technological phenomena and what this means for organizations who are increasing dependent upon technology.

### Journal Articles

1. Lin, S.J., Zimmer, J.C., & Lee, V. (2014). Decoupling software from hardware in technology acceptance research. **Journal of Computer Information Systems** 54(2), 77-86.
2. Lin, S.J., Zimmer, J.C., & Lee, V. (2013). Podcasting acceptance on campus: The differing perspectives of teachers and students. **Computers & Education** 68(1), 416-428.
3. Grabowski, M., Orne, D., Zimmer, J.C., McCallum, D., Lin, S.J., O'Connor, D., & Downey-Hart, R. (2012). St. Ignatius and the blackberry: What can Jesuit education teach us about teaching information systems in a connected world? **Journal of Jesuit Business Education** 3(1), 13-36.
4. Featherman, M., Wright, R.T., Thatcher, J.B., Zimmer, J.C., & Pak, R. (2011). The influence of interactivity on e-service offerings: An empirical examination of benefits and risks. **AIS Transactions on Human-Computer Interaction** 3(1), 1-25.
5. Zimmer, J.C., Arsal, R.E., Al-Marzouq, M., Moore, D., Grover, V. (2010). Knowing your customers: Using a reciprocal relationship to enhance voluntary information disclosure. **Decision Support Systems** 48(2), 395-406.
6. Zimmer, J.C., Arsal, R.E., Al-Marzouq, M., & Grover, V. (2010). Investigating online information disclosure: Effects of information relevance, trust and risk. **Information & Management** 47(2), 115-123.

7. Thatcher, J.B., Zimmer, J.C., Gundlach, M.J., & McKnight, D.H. (2008). Internal and external dimensions of computer self-efficacy: An empirical investigation. **IEEE Transactions on Engineering Management** 55(4), 628-644.
8. Zimmer, J.C., Henry, R.M., & Butler, B.S. (2007). Determinants of the use of relational and nonrelational information sources. **Journal of Management Information Systems** 24(3) 297-331.

### **Papers Invited for Revision**

9. Zimmer, J.C. & Henry, R.M. (First revision invited). The Role of Social Capital in Selecting Interpersonal Information. **Journal of the Association for Information Science and Technology**.

### **Papers under Review**

10. Zimmer, J.C.; Craig, K.; Tams, S.; Thatcher, J.B. & Pak, R. The role of age in task performance: Examining curvilinear and interaction effects of user age, expertise, and interface design on mistake-making. Submitted for review to **Journal of Business Economics**.
11. Zimmer, J.C. & Ierlan, M. Trust relationships: Tales from the Web. Submitted for review to **Journal of Interactive Marketing**.
12. Zimmer, J.C., Grover, V., Henry, R.M. & Li, S. Conceptualizing and operationalizing the relationalism of information sources. Submitted for review to **Journal of the Association for Information Systems**

### **Papers being Prepared for Submission**

13. Zimmer, J.C., Grover, V., Henry, R.M. & Li, S. Relationalism and its impacts on information source selection. Target journal: **Journal of Management Information Systems**.
14. Zimmer, J.C., & Aarsal, R.E. Does content matter most? Studying the impact of emotions and helpfulness on purchasing decisions. Target journal: **International Journal of Electronic Commerce**.

### **Refereed Conference Proceedings**

15. Zimmer, J.C. & McCallum, D. (2014). How would St. Ignatius Teach SAP? *17<sup>th</sup> Annual Conference on Jesuit Business Education*, University of San Francisco, San Francisco, CA.
16. Zimmer, J.C. (2012). Unethical behavior: Technology to the rescue? *15<sup>th</sup> Annual Conference on Jesuit Business Education*, Loyola Marymount University, Los Angeles, CA.
17. Grabowski, M., Orne, D., Zimmer, J.C., McCallum, D., Lin, S.J., O'Connor, D., & Downey-Hart, R. (2011). St. Ignatius and the blackberry: What can Jesuit education teach us about teaching information systems in a connected world? *14<sup>th</sup> Annual Conference on Jesuit Business Education*, Xavier University, Cincinnati, OH.
18. Zimmer, J.C., & Henry, R.M. (2007). Antecedents to relational and nonrelational source use: An experimental investigation. *40<sup>th</sup> Annual Hawaii International Conference on System Sciences*, Waikoloa, Big Island, HI.

19. Arsal, R.; Zimmer, J.C.; AlMarzouq, M. & Grover, V. (2007). An empirical investigation of the determinants of online information disclosure. 2007 Americas Conference on Information Systems, Keystone, CO.
20. Zimmer, J.C., Henry, R.M., & Butler, B.S. (2006). Factors affecting the use of relational and nonrelational information sources. *2006 Academy of Management Annual Meeting, Atlanta, GA.*

## Sponsored Research

21. McDevitt Summer Research Grant (2013). Funded by the McDevitt Center for Innovation & Creativity. \$5,000.

## TEACHING

I teach courses on Accounting IS, business intelligence, and enterprise systems. As a member school in the SAP University Alliance, I leverage those opportunities and provide students with hands on SAP experience from both a configuration and strategic user perspective in many of my classes. I have won a teaching award from Clemson University.

I have completed the Competency Assessment in Distributed Education (CADE) program sponsored by the Association of Jesuit Colleges and Universities. The CADE seminar prepares professors to teach courses in an online setting.

## Teaching Awards

Clemson University Outstanding Graduate Teaching Assistant, College of Business & Behavioral Sciences, Clemson University. (2007).

## Teaching Evaluations

<b>Le Moyne College</b>		<b>Average Evaluation</b>
MIS201	Introduction to MIS	1.69 on a 1.0=Excellent Scale
MIS350	Accounting Information Systems	1.55 on a 1.0=Excellent Scale
MIS375	Systems Analysis & Design	1.42 on a 1.0=Excellent Scale
MIS415	Business Intelligence	1.94 on a 1.0=Excellent Scale
MIS455	Managing the Technological Enterprise	1.92 on a 1.0=Excellent Scale
STA202	Statistics 2	1.87 on a 1.0=Excellent Scale
MIS501	Management Information Systems	1.64 on a 1.0=Excellent Scale
MIS601	Information Strategy & Management	1.61 on a 1.0=Excellent Scale
<b>Clemson University</b>		<b>Average Evaluation</b>
MGT310	Intermediate Statistics	4.69 on a 5.0=Excellent Scale
MGT318	Introduction to MIS	4.53 on a 5.0=Excellent Scale

## **SERVICE**

### **Editorial Service to Journals**

1. Associate Editor for Decision Support Systems

### **Ad hoc Journal Reviews**

2. Reviewer for Decision Support Systems
3. Reviewer for European Journal of Information Systems
4. Reviewer for Information & Management
5. Reviewer for Journal of Management Information Systems
6. Reviewer for International Journal of Business, Management, and Social Sciences
7. Reviewer for International Journal of Information Management

### **Ad hoc Conference Reviews**

8. AMCIS (Americas Conference on Information Systems) 2010, 2011, 2012, 2013, 2014
9. ICIS (International Conference on Information Systems) 2011, 2012, 2013, 2014

### **Service to the College**

10. Division 6 representative for Curriculum Committee 2010-2011
11. Division 6 representative for Student Research Committee 2009-2010
12. Student Research Committee chair Spring 2011
13. Member Academic Advising Committee 2010-present
14. Member Library Advisory Committee 2011-2012
15. Member Intercollegiate Athletic Board 2011-present

### **Service to the Students**

16. Academic advisor for continuing students 2010-present
17. First year academic advisor for Freshmen 2011-present
18. Faculty advisor for 3 McDevitt honors undergraduate students 2013-present