

ART 247 Studio Photography Fall/14
Office Hrs: T,Th: 12:15 - 12:45, 2:15 - 3:15
E mail: mooredg@lemoyne.edu

Instructor: David Moore
Office: Art studio - basement Reilly
Home phone: 476-0847

COURSE DESCRIPTION:

ART 247 is an introductory level course in studio photography. The course includes lectures, demonstrations, visual presentations, group critiques of student work, and supervised studio and lab work. Shooting assignments are designed to provide a survey of various studio photography disciplines, including portraiture, still life, fashion, and location studio work. Students will be encouraged to develop their own personal approach to each of these studio disciplines.

STUDENT LEARNING OBJECTIVES:

1. Learning methods of controlling artificial light with strobes, umbrellas, soft boxes, barn doors and various studio backgrounds.
2. Learning how to use a digital SLR camera in a studio context.
3. Learning how to pose and frame live models, as well as working with inanimate objects.
4. Becoming familiar with a variety of disciplines within a studio environment, including portraiture, still life, fashion, and subjects in motion

COURSE REQUIREMENTS:

1. Attendance is required.

More than two unexcused absences will lower the Class Participation/Attendance component of your final grade.

More than 4 unexcused absences will lower your final Course grade by one full letter.

More than 6 unexcused absences and you will fail the course.

If you are sick and want the absence excused, I will need a doctor's note.

Consistent lateness or leaving class early will also adversely affect your grade.

2. Class participation is considered an important part of the course and is strongly encouraged.

Use of cell phones in class is strictly forbidden.

3. Shooting assignments are generally due every two weeks.

- failure to complete an assignment on time will result in a lowering of the grade for that assignment; specifically, one letter grade per week.

- assignments not completed at the *beginning* of class on the due date will be considered late

- any assignment handed in more than 3 weeks late will receive a 0.

- incomplete assignments, (i.e., insufficient prints or contact prints), cannot be accepted.
- assignments are graded based on technical execution, fulfillment of the specific assignment, and creativity of approach
- **Note:** if you are absent the day an assignment is given and want to see the demo visuals for that assignment, you can log on to school PC and open **DriveL@Shared folder;** **then go to Course Info > Moore > ART 247 > Assg 1 (or any other assignmt)**

4. Resubmit policy: If you want to improve your grade on a given assignment:

- you may re shoot and/or re print that assignment, (in part or in full) and resubmit it at any time up to the last day of class.
- late assignments cannot be resubmitted
- you can resubmit a maximum of 2 assignments
- the highest grade possible on a resubmit is an A-
- please hand in all the old prints, the contact prints, and new prints when resubmitting
- label which prints are resubmits, with an 'R' on the back

5. Quiz and midterm exam: There will be a quiz given early in the semester and an exam about halfway through. There will be no make up tests, except for serious personal illness.

6. Final project: There will be a final project due at the end of the semester.

7. Reading assignments: periodic reading assignments will be E mailed to you during the semester; you are required to do these readings in preparation for the next class lecture

COURSE EVALUATION:

Class participation and attendance	20%
Shooting assignments	45%
Quiz	5%
Exam	15%
Final Project	15%

ACADEMIC STANDARDS:

Students are expected to observe at all time the highest ethical standards as members of the academic community. Any form of dishonesty makes a student liable to severe sanctions, including expulsion from the College. In cases where a student is accused of a violation of ethical standards in academic matters, the professor, in consultation with the appropriate

academic dean, shall determine the penalty, up to failure in the course. Further sanctions, such as suspension or dismissal from the college, shall be determined by the appropriate academic dean. For more information please see the Student Handbook.

SPECIAL CHALLENGES:

In coordination with the Academic Support Center (ASC), reasonable accommodations are provided for qualified students with disabilities. Please register with the ASC Office for disability verification and determination of reasonable accommodations. You can either stop by the ASC (Library, 1st floor) or call (445-4118-voice or 445-4104-TDD) to make an appointment with the ASC staff. Please meet with me to review your accommodation form and discuss your needs as warranted.

OBSERVANCE OF RELIGIOUS HOLIDAYS:

As provided in New York State Education Law Section 224-a, any student who is unable to participate in any examination, study or class work requirements on a particular day because of his or her religious beliefs is eligible for an equivalent opportunity to make up any missed examination, study, or class work requirements, without penalties. Students who require such an opportunity must contact their instructor (for examination, study or class work requirements) at least two weeks in advance. A full copy of the College's policy on the observance of religious holidays can be found at the dean's office.

REQUIRED SUPPLIES:

- 1. digital SLR camera:** A digital SLR camera is required and will be signed out from the department, unless you have your own and prefer to use it.
- 2. USB flash drive** – to transport your image files to and from the school computers
- 3. inkjet photo paper** – you will receive a 50 sheet box of Epson Ultra Premium photo paper - luster surface cost: \$30.
 - you are free to go out and buy your own but it should be Epson inkjet premium photo paper because you may get a color cast if you use any other paper
 - this is your only expense beyond your lab fee
 - your lab fee pays for ink (which is very expensive)
- 4. matboard** - you will be required to mat your final project
 - mat board will be supplied by the department

CLASS SCHEDULE:

Week one:

T 8/26 Introduction: course requirements, syllabus
Lecture: camera types, overview of camera controls
Bring cameras to class on Thurs. if you own an SLR

Th 8/28 Assg 1 given: *Location portraits* - due 9/11
Lecture: SLR camera controls
Bring flash drives to class on Tues

Week 2:

T 9/2 Review Assg 1
sign out SLR's; bring cams to class until Assg 1 due
Review use of SLR's, discuss camera care
Lecture: flash modes, ISO settings
Intro to digital lab – in classroom
Demo: uploading files into Photoshop
Basic Photoshop editing: tonal adjustments, cropping
Announce supervised lab schedule

Th 9/4 Set supervised lab schedule
Students try basic editing, contact printing, downsampling, uploading files on PC
Lab demo: contact printing, then printing if time

Week 3:

T 9/9 Demo: printing
Lecture: exposure controls
Assg 2 given: *Still Life* – due 9/30
Discuss studio procedures

Th 9/11 **Assg 1 due** - group critique

Week 4:

T 9/16 Demo: working in studio

Th 9/18 Complete demo: working in studio; use still life objects this time
Review for quiz, if time

Week 5:

T 9/23 Students try printing in class

Demo: review basic selections in Photoshop
students try cropping and resizing in Photoshop

Quiz - on material covered so far

Th 9/25 Assg 3 given: *Studio Portraits* – due 10/16
Quizzes returned and reviewed
Demo: portraits in photo studio

Week 6:

T 9/30 **Assg. 2 due:** group critique
Demo: print trimmer

Th 10/2 Lecture: lenses
more portraits in studio

Week 7:

T 10/7 Lecture: color theory, image resolution
Lecture - demo: Photoshop editing #2

Th 10/9 Assg 4 given: *Fashion Photography*- due 10/30
Demo: using big paper in studio; green screen

Week 8:

T 10/14 NO CLASS - FALL BREAK

Th 10/16 **Assg 3 due** – group critique
volunteer to do her fashion shoot in class on 10/22

Week 9:

T 10/21 demo: big prints
studio demo: fashion photo
sign students up for studio time

Th 10/23 Lecture: review image resolution
some S's make large prints for Assg 4
more fashion photo demo

Week 10:

T 10/28 Assg 5 given: *Motion* – due 11/13

Review: exam

Th 10/30 **Assg 4 due** – group critique
sign up for shoot times - Assg 5

Week 11:

T 11/4 Complete exam review
Exam given

Th 11/6 Studio demo: Motion

Week 12:

T 11/11 Exams returned and reviewed
Final project given – show visuals; topics due 11/18

Th 11/13 **Assg 5 due** – group critique

Week 13:

T 11/18 **Final project topics due** and due dates chosen - class discussion

Th 11/20: Demo: print mounting, green screen, snoot
Students make large prints

Week 14:

T 11/25 Visit exhibition: Wilson Gallery, PAC 2 gallery or
In class lab work on final project or resubmits
some students make large scale prints

Th 11/27 NO CLASS: THANKSGIVING BREAK

Week 15:

T 12/2 Some of **final projects due** – group critique
All signed out equipment due

Th 12/4 Remainder of **final projects due** - group critique
teacher evaluations given

Fri 12/5 All resubmits due

EXAM WEEK: Resubmits and final projects returned

