

ART 246 - Color Photography, fall/11
Office hours: T,Th:10:15-11:15, 2:30 - 3
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Instructor: David Moore
Office: SC138
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COURSE DESCRIPTION:

A studio course in which the creative aspects of color digital photography are the primary emphasis. The course includes lectures, demonstrations, visual presentations, discussion and critiques, and digital lab work. Assignments are structured to explore both the aesthetic and psychological aspects of color and to develop a personal way of seeing and responding to the world. The work of historical fine art photographers will be shown and discussed. No prerequisite. A compact digital camera or digital SLR camera is required.

COURSE REQUIREMENTS:

- 1. Attendance** is required. Students more than 15 mins. late for class will be considered absent. More than 2 unexcused absences will result in a lowering of the final grade. More than 5 unexcused absences will result in a 0 for the class participation and attendance part of the final grade. If you are sick and want the absence excused, I will need a doctor's note. Consistent lateness or leaving class early will also adversely affect grades.
- 2. Class participation** is considered an important part of the course and is strongly encouraged.
- 3. Shooting assignments** are usually due every 2 weeks.
 - failure to complete an assignment on time will result in a lowering of the grade for that assignment; specifically, one letter grade per week;
 - assignments not completed at the beginning of class cannot be accepted
 - any assignment handed in more than 3 weeks late will receive a 0.
 - incomplete assignments, (i.e., insufficient prints or contact prints), cannot be accepted.
 - if you want to drop off a late assignment when I am not there, do not have a friend do this b/c you are responsible for that assignment getting to me
 - assignments are graded on the basis of technical execution, fulfillment of the specific assignment, and creativity of approach

- **Note:** if you are absent the day an assignment is given and want to see the demo visuals for that assignment, you can log on and **locate your Shared Redwood folder; then go to Course Info > Moore folder > ART 246 > Assg 1 (or any other assignment)**

4. Resubmit policy: If you want to improve their grade on a given assignment:

- you may re shoot and/or re print that assignment, (in part or in full) and resubmit it at any time up to the last day of class.

- late assignments (or late contact prints) cannot be resubmitted
- you can resubmit a maximum of 2 assignments
- you cannot resubmit the same assignment more than once
- the highest grade possible on a resubmit is an A-

- please hand in all the old prints, the contact prints, and new prints when resubmitting
 - label which prints are resubmits, with an 'R' on the back

- resubmits of on line assignments will be discussed later in the semester

5. Quiz and midterm exam: There will be a quiz given early in the semester and a midterm exam about halfway through. There will be no make up tests, except for serious personal illness.

6. Final project: There will be a final project due at the end of the semester.

GRADING:

Class participation and attendance	15%
Shooting assignments	50%
Quiz	5%
Midterm exam	15%
Final project	15%

SPECIAL NEEDS:

In coordination with the Academic Support Center, reasonable accommodations are provided for qualified students with disabilities. Please register at the ASC office for disability verification. After receiving your accommodation form from the ASC, you will need to make an appointment with me to review the form and discuss your needs. This should be done within the first week of class.

REQUIRED SUPPLIES:

1. digital camera: can be a compact digital camera, a hybrid digital camera, (interchangeable lens compact, or superzoom), or a digital SLR camera

- Note: if you have an **ultra** compact camera, one with few options, I strongly encourage you to upgrade to one with more options

- you will have the opportunity to sign out a school digital SLR later in the semester

2. USB flash drive – to transport image files to and from the school computers

- all brands should be compatible with school Macs
- occasionally, there are problems with the school PC's

3. inkjet photo paper: you will receive a 50 sheet box of HP Advanced photo paper - cost: \$20.

- you are required to use this paper with the school printers because you will get a strong color cast if you use any other paper
- this is your only expense beyond your lab fee
- your lab fee pays for ink (which is very expensive)

- if you have your own photo printer, you can use it, provided the print quality is comparable to that on the school printers and you use high quality photo paper

- Note: I *may* buy back paper at the end of the semester, if you have a surplus, assuming paper is in good condition

CLASS SCHEDULE:

Week one:

T 8/30 Introduction, requirements for the course
Lecture: camera types, overview of camera controls
Bring cameras to class on Thurs. and until further notice

Homework: look over your cameras and manuals

Th 9/1 Assignment 1 given: *Subdued vs Intense Color* - due 9/15
Lecture: CDC camera controls, intro to color
see students with camera issues

Week two:

T 9/6 Discuss progress on Assg 1
Lecture: review and complete color material

Intro to digital lab - in classroom
Demo: uploading files into Photoshop; flash drive to Shared Redwood
Basic editing in Photoshop: tonal adjustments, cropping, basic selections
Announce supervised lab schedule

Th 9/8 Set supervised lab schedule
Digital lab demo: printing, contact printing in Photoshop
Students try basic editing, contact printing, and printing

Week 3:

T 9/13 Demo: using iMacs and PC's in SC 210 ****
Lecture: camera care
Assgn. 2 given: *Using Color for Selective Emphasis* – due 9/27

Th 9/15 **Assg. 1 due** – group critique
Review Assg 2
bring cameras to class Tues for white balance lecture

Week 4:

T 9/20 Lecture: digital camera types, flash modes, exposure controls
Intro to white balance adjustment
Demo: review basic selections in Photoshop
Discuss progress on Assg 2

Th 9/22 Lecture: review and complete Tues material
pre programmed shooting modes; light meters
Review for quiz next Thursday

Week 5:

T 9/27 **Assg 2 due** – group critique
Quick review for quiz on Thursday

Th 9/29 **Quiz on material covered so far**
Assg 3 given: *Color Portraits* – due 10/18
Lecture: emotional associations with colors; lenses, if time
bring cameras to class on Tues for white balance lecture

Week 6:

T 10/4 Quizzes returned and discussed
Lecture: lenses, color temperatures, white balance

Lecture: intro to image resolution

Th 10/6 Lecture: image resolution
Demo: use of DSLR's

Week 7:

T 10/11 NO CLASS - FALL BREAK

Th 10/13 Review and complete image resolution
Assg 4 given: *Artificial Light Sources* – due 11/1
Demo: scanner art

Week 8:

T 10/18 **Assg 3 due** – group critique
bring timer for critique

Th 10/20 Lecture: review image resolution
Review for midterm exam

Week 9:

T 10/25 **Midterm exam**
Demo: large format printing
Assign in class lab work for Thurs; 2 students bring files for big prints

Th 10/27 Exams returned and reviewed
In class lab work on Assg 4 or resubmits; some students do large prints *****
remind S's 'scale to fit media' when printed
Remind students to use SC210 printers on Assg 4

Week 10:

T 11/1 **Assg 4 due** – group critique

Th 11/3 Assg 5 given: *Alternative Color Processes* - due 11/17
Demo: Photoshop editing #2

Week 11:

T 11/8 Demo: review PS edit #2; Photoshop editing #3
Remind students to sign out SLR's
Final project given - show visuals; topics due 11/15

Th 11/10 Fine art photography DVD shown - class discussion

Week 12:

T 11/15 **Project proposals due** - class discussion
review scanning objects in digital lab
Students decide on project due date

Th 11/17 **Assg. 5 due** - group critique

Week 13:

T 11/22 Review final project proposals and progress
show commercial/art work
Demo: mounting prints for final project

Th 11/24 NO CLASS: THANKSGIVING BREAK

Week 14:

T 11/29 Remind students that DSLR's available
Visit exhibition: SU or Wilson Gallery
Assign in class lab work for Thursday; remind 2 S's re files for big prints

Th 12/1 In class lab work on final project or resubmits
2 students do large scale prints

Week 15:

T 12/6 Some of **final projects due**
Teacher evaluations given
All signed out equipment due

Th 12/8 remainder of **final projects due** - group critique

Fri 12/9 All resubmits and late assignment 5 due

EXAM WEEK: Final projects, resubmits returned