

ART 243 - Color Photography, spring/15

Instructor: David Moore

Office hours: M,W: 12:15-12:45; T,Th: 10:15 - 11:15

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COURSE DESCRIPTION:

A studio course in which the creative aspects of color digital photography are the primary emphasis. The course includes lectures, demonstrations, visual presentations, critiques, and digital lab work. Assignments are structured to explore both the aesthetic and psychological aspects of color and to develop a personal way of seeing and responding to the world. No prerequisite. A compact digital camera or digital SLR camera is required.

STUDENT LEARNING OBJECTIVES:

Students will:

- acquire a thorough understanding of digital camera controls, both on compact and SLR cameras
- become skilled at employing image-editing techniques in Adobe Photoshop
- learn to make digital photographic prints, including large-scale prints
- understand the unique components of color photography
- learn to use color for self-expression
- develop a vocabulary for supportive photographic criticism
- gain an appreciation of the history of color fine-art photography

COURSE REQUIREMENTS:

1. Attendance is required;

Excused absences are for serious personal illness or a death in the family only, both of which have to be documented

Unexcused absences will affect your final grade as follows:

- two or fewer absences: no effect on final grade
- 3 absences: 5 points off
- 4 absences: one full letter grade off
- 5 absences: two full letter grades off
- 6 absences: F for the course

2. **Class participation** is considered an important part of the course and is strongly encouraged.

Use of cell phones in class is strictly forbidden.

3. **Shooting assignments** are usually due every two weeks.

- failure to complete an assignment on time will result in a lowering of the grade for that assignment; specifically, one letter grade per week

- assignments not completed at the beginning of class on the due date will be considered late
- any assignment handed in more than 3 weeks late will receive a 0.
- incomplete assignments, (i.e., insufficient prints or contact prints), cannot be accepted.
- assignments are graded on the basis of technical execution, fulfillment of the specific assignment, and creativity of approach
- Note: if Dolphy Day happens to land on an assignment due date, the assignment is still due on that day
- **Note:** if you are absent the day an assignment is given and want to see the demo visuals for that assignment, you can log on to school PC and open **DriveL@Shared folder; then go to Course Info > Moore > ART 243 > Assg 1 (or any other assignmt)**

4. Resubmit policy: If you want to improve their grade on a given assignment:

- you may re shoot and/or re print that assignment, (in part or in full) and resubmit it at any time up to the last day of class.
 - late assignments (or late contact prints) cannot be resubmitted
 - you can resubmit a maximum of 2 assignments
 - the highest grade possible on a resubmit is an A-
- hand in all the old prints, the contact prints, and new prints when resubmitting
- label which prints are resubmits, with an 'R' on the back
- resubmits of on-line assignment will be discussed later in the semester

5. Quizzes and Exam: There will be two quizzes and an exam given. There will be no make up tests, except for legitimate excused absences.

6. student show: you will be required to submit your best work (highest grades) from the semester, to consider to exhibit in the Student Show in April

7. Final project: There will be a final project due at the end of the semester.

8. Reading assignments: periodic reading assignments will be E mailed to you during the semester; you are required to do these readings in preparation for the next class lecture

GRADING:

Class participation	10%
Shooting assignments	50%
Quiz one	5%
Quiz two, or one-page paper	5%
Exam	15%
Final Project	15%

ACADEMIC STANDARDS:

Students are expected to observe at all time the highest ethical standards as members of the academic community. Any form of dishonesty makes a student liable to severe sanctions, including expulsion from the College. In cases where a student is accused of a violation of ethical standards in academic matters, the professor, in consultation with the appropriate academic dean, shall determine the penalty, up to failure in the course. Further sanctions, such as suspension or dismissal from the college, shall be determined by the appropriate academic dean. For more information please see the Student Handbook.

SPECIAL CHALLENGES:

In coordination with the Academic Support Center (ASC), reasonable accommodations are provided for qualified students with disabilities. Please register with the ASC Office for disability verification and determination of reasonable accommodations. You can either stop by the ASC (Library, 1st floor) or call (445-4118-voice or 445-4104-TDD) to make an appointment with the ASC staff. Please meet with me to review your accommodation form and discuss your needs as warranted.

OBSERVANCE OF RELIGIOUS HOLIDAYS:

As provided in New York State Education Law Section 224-a, any student who is unable to participate in any examination, study or class work requirements on a particular day because of his or her religious beliefs is eligible for an equivalent opportunity to make up any missed examination, study, or class work requirements, without penalties. Students who require such an opportunity must contact their instructor (for examination, study or class work requirements) at least two weeks in advance. A full copy of the College's policy on the observance of religious holidays can be found at the dean's office.

REQUIRED SUPPLIES:

1. digital camera: any digital camera other than a cell phone camera

- if you have a smart-phone camera and want to use it for *some* of the class, please see me
- you will have the opportunity to sign out a school digital SLR later in the semester
- camera repairs: Best Buy does camera repairs, including ones not purchased there

2. USB flash drive – to transport image files to and from the school computers

3. inkjet photo paper: you will receive a 50 sheet box of Epson Ultra Premium photo paper - luster surface cost: \$30.

- you are free to go out and buy your own but it should be Epson inkjet *premium* photo paper
 - other brand papers may give a color cast to your prints
- this is your only expense beyond your lab fee
- your lab fee pays for ink (which is very expensive)

- Note: I *may* buy back paper at the end of the semester, if you have a surplus, assuming paper is in good condition

4. matboard - you will be required to mat your final project

- mat board will be supplied by the department

CLASS SCHEDULE:

Week one:

T 1/20

Introduction, requirements for the course

Lecture: camera types, overview of camera controls

Bring cameras to class on Thurs. and until further notice

For next class: look over your camera; familiarize with basic controls

Th 1/22

Assignment 1 given: *Subdued vs Intense Color* - due 2/3

Lecture: camera controls, intro to color theory

see students with camera issues

Week two:

T 1/27

Discuss progress on Assg 1

Lecture: review and complete color material

Intro to digital lab

Demo: uploading files into Photoshop

Basic editing in Photoshop: tonal adjustments, cropping, basic selections

Announce supervised lab schedule

Th 1/29

Set supervised lab schedule

Lab demo: contact printing in Photoshop

Students do basic editing, contact printing, downsampling

Week 3:

T 2/3 **Assg. 1 due** – group critique

Th 2/5 Assgn. 2 given: *Using Color for Selective Emphasis* – due 2/19
Lecture: review camera types; camera care, flash modes, white balance

Week 4:

T 2/10 Discuss progress on Assg 2
Lecture: flash modes, WB review; exposure controls
students try cropping/resizing, selections in Photoshop
students bring image files next class for enlargements

Th 2/12 Lecture: pre-programmed shooting modes; light meters
Quiz review
Students try enlargements
Demo: use of print trimmer

Week 5:

T 2/17 **Quiz** - on material covered so far
Demo: use of SLR's
Lecture: Emotional associations with colors

Th 2/19 **Assg 2 due:** group critique

Week 6:

T 2/24 Assg 3 given: *Color Portraits or Narrative Sequence* – due 3/5
Complete lecture: emotional associations with colors
Quizzes returned and reviewed
Lecture if time: intro to Lenses

Th 2/26 Lecture: complete lenses; color temperature and white balance

Week 7:

T 3/3 Lecture: complete color temps and WB; image resolution

Th 3/5 **Assg 3 due** – group critique

3/7 - 3/15 SPRING BREAK

Week 8:

T 3/17 Assg 4 given: *Artificial Light Sources* – due 3/31
6 students make large prints

Th 3/19 Lecture: complete previous material
Lecture: printers, papers, ink
Begin review for exam

Week 9:

T 3/24 DVD or visit gallery

Th 3/26 Assg 5 given: *Alternative Color Processes* - due 4/16
Demo: Photoshop editing #2
put up large prints on studios' wall

Week 10:

T 3/31 **Assg 4 due** – group critique
Students bring files for in-class lab work next class

Th 4/2 EASTER WEEKEND

Week 11:

T 4/7 Demo: montage, Photoshop editing #3
In-class lab work: PS edit #2 and 3
Demo: scanography

Th 4/9 Fine art photography DVD shown - class discussion

Week 12:

T 4/14 Final project given - topics due 4/21
In-class lab work on Assg 5
some students do scans; some make large prints

Th 4/16 **Assg. 5 due**

Week 13:

T 4/21 Final project topics due and due dates chosen - class discussion

Th 4/23 Lecture: history of photography
Demo: mounting prints
Teacher evaluations

Week 14:

T 4/28 Some **Final projects due** - group critique
All signed out equipment due

Th 4/30 Remainder of **Final projects due** - group critique
Review for re-take exam
Quiz: history of photography

Fri 5/1 All resubmits due

EXAM WEEK: Final projects, resubmits returned